

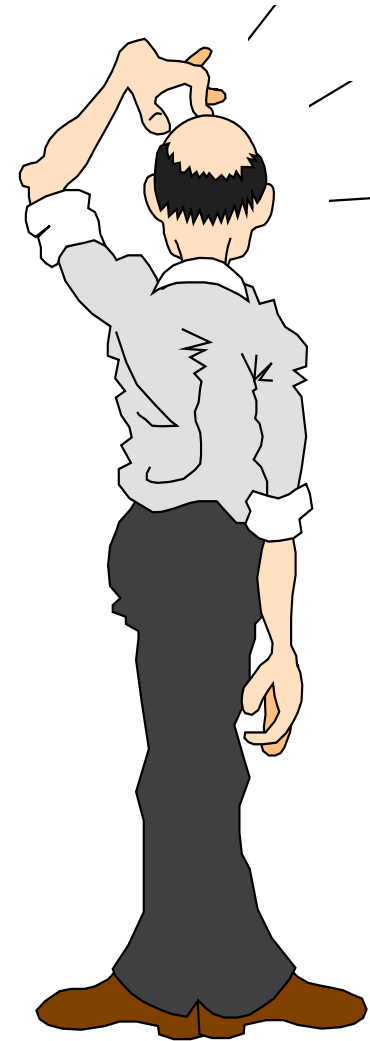


Ford Environmental System

ISO 14001

Top Two Questions

- **Why choose ISO 14001?**
- **Will Ford require its suppliers to certify or register to the ISO 14001 standard?**





4.2

**Environ-
mental
Policy**

4.3

Planning

*Environmental
System*

4.6

**Manage-
ment
Review**

**Checking
& Corrective
Action**

4.5

**Imple-
mentation
& Operation**

4.4



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Activities, Products or Services

4.3.1

Environmental Aspects

Legal and Other Requirements

4.3.2

4.3
Planning

Objectives & Targets

4.3.3

4.3.4

Environmental Program



Environmental & Safety Engineering

Ford Environmental System



ISO 14001

Background

- **Factors in the certification decision**
 - **Globalization**
 - **Best practices framework**
 - **Facility specific flexibility**
 - **Multiple cultures, legal systems, language, etc..**
 - **Support Ford strategies**
 - **Corporate citizenship**
 - **Empowerment**



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Ford Environmental System

Program Feedback

- **Creates management attention**
- **Improved resource allocation**
- **Cost savings**
- **Enhanced compliance (46%)**
- **Greater environmental awareness (85%)**
- **More responsive problem resolution (67%)**
- **Improved problem prevention (61%)**



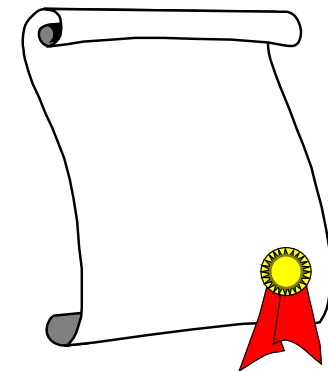
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Ford Supplier Letter

February 16, 1999

- **Facilities certified to ISO 14001**
- **Encourage suppliers to pursue ISO 14001 certification**
- **Complete survey**



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**Good environmental management
= Good business management**



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