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THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL  
Office of the Chancellor

William O. McCoy  
Interim Chancellor

May 25, 2000

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**MEMORANDUM**

**TO:** Deans, Directors, and Department Heads  
**FROM:** William O. McCoy, Interim Chancellor *W O McCoy*  
**SUBJECT:** Use of Virgin and Recycled Paper

The University of North Carolina at Chapel Hill has long been a leader in environmentally responsible practices, and has made significant progress in recent years both on its own initiatives and in conforming to various Executive Orders on these matters. We have reduced the tonnage of trash going to the landfill and increased the tonnage of recycled material. We were among the first universities to sign the Talloires Declaration, a commitment to sustainability, and we have launched the Carolina Environmental Program. Last year, we formally established a Sustainability Coalition, and recently selected an architectural firm to design our first sustainable building. However, much needs to be done, can be done, and will be done.

Governor Hunt recently issued Executive Order 156 which requires, in part, that all state agencies switch to the exclusive use of recycled paper with the highest post-consumer content practicable. In response to this Order, State Purchase and Contract has removed virgin paper from state contracts, and has added paper with 100% post-consumer recycled content to the contracts along with the already-existing 30% post-consumer recycled content paper. These actions have resulted in the price of 30% recycled paper falling below the price of virgin paper. Effective immediately, UNC-CH will switch to the exclusive use of minimum 30% post-consumer recycled paper for all office applications. Carolina Copy and Printing Services already are utilizing post-consumer content recycled paper. Carolina Copy and ATN have tested both the 30% and 100% post-consumer content paper extensively and have found that it results in no degradation of equipment performance.

The recycled office papers currently available at Materials Management, their order numbers, and prices are:

Union Camp Great White, 30% post-consumer content	Order # GK58208	\$24.84/case
Badger Envirographic 100, 100% post-consumer content	Order # GK57795	\$27.66/case

Although the Badger Envirographic 100 is more expensive than the Great White, it has significantly greater environmental benefits and performs well. In addition to being made of 100% post-consumer recycled content fibers, the paper is processed chlorine free to further reduce its environmental impact. I strongly encourage your department to use post-consumer content paper.

If your department has equipment that will not function without virgin paper, you may request an exception from the requirement to use post-consumer recycled content paper by submitting a written justification explaining the need for an exception to the office of the Associate Vice Chancellor for Auxiliary Services at CB # 1000.

In addition to the exclusive use of recycled paper, steps such as copying on both sides of the page should become standard procedure to reduce paper consumption, and waste paper should be recycled in the bins provided around campus rather than placing in the ordinary trash.

If you would like more information or assistance on environmental sustainability issues, I encourage you to contact the Sustainability Coalition at 962-1442. Thank you for your support of these important steps in increasing environmental sustainability of the University.