

# Duke University

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October 3, 2005

Re: Notification of Energy Star Policy

Dear Colleague,

In keeping with Duke's commitment to environmentally preferable purchasing, I am pleased to announce a new initiative that will both reduce costs and Duke's impact on the environment. Effective November 1, Duke will use purchasing guidelines for appliances and electronics provided by the government-backed ENERGY STAR™ program, to achieve superior energy efficiency.

**In all product areas for which ENERGY STAR product ratings exist, the products that Duke purchases will either be ENERGY STAR certified or meet the performance requirements for ENERGY STAR certification. In product areas for which guidelines are not yet available, Duke will seek energy efficient products.**

By opting for ENERGY STAR products, Duke community members will:

- Reduce utility costs
- Cut fossil fuel use
- Safeguard air and water quality
- Protect human health
- Reward vendors who reduce environmental impacts
- Increase the use and availability of resource efficient products

Duke recognizes that on occasion some ENERGY STAR products carry a premium when compared with their less efficient counterparts. The ENERGY STAR guidelines are designed to ensure that the premium is more than offset by the energy savings and environmental benefits accrued over the product's lifetime, and a review of those savings will occur in the consideration of that purchase.

Attached for your information is a buying guide that includes the ENERGY STAR product categories. ENERGY STAR product lists and performance requirements are available on the ENERGY STAR website ([www.energystar.gov](http://www.energystar.gov)). Manufacturers often label ENERGY STAR certified products with the ENERGY STAR logo (at right). For further assistance, contact Vanessa Hamer, Duke's Green Purchasing Coordinator, at 684-3485 or [vah2@duke.edu](mailto:vah2@duke.edu). In the coming weeks, Vanessa will update business manager groups, distribute informational materials, and conduct informational sessions to familiarize Duke purchasers with the ENERGY STAR program.



As an environmental steward in our community, Duke University has the opportunity to make a significant impact through our purchasing decisions while also reducing our expenses. We appreciate your support of this important initiative.

Sincerely,

A handwritten signature in black ink that reads "Jane Pleasants".

Jane Pleasants  
Assistant Vice President  
Procurement & Supply Chain Management