

5 Steps for Pallet Recyclers

To Increase Recovery

1 **MARKET** your recycling services:

The Division of Pollution Prevention and Environmental Assistance has created a wooden pallet disposal ban flyer for pallet recyclers to use for marketing purposes and to alert wooden pallet waste generators that they can't landfill pallets after Oct. 1, 2009. Pallet recyclers can print and attach their business card and distribute to potential clients. The Disposal Ban Flyer can be downloaded as a PDF (<http://www.p2pays.org/ref/49/48998.pdf>).



2 **NETWORK** with local contacts:

By introducing yourself and business to local government contacts, you may be able to establish new business opportunities with the local government. Even if local government programs and infrastructure do not allow for a pallet collection program, by knowing who you are, local governments (<http://p2pays.org/localgov/ncwaste.html>) can help your business by directing commercial pallet generators to your company for help.



3 **CONTACT** landfills:

Using the N.C. Division of Waste Management searchable database of solid waste facilities (<http://wastenotnc.org/sw/swfacilitylist.asp>), contact solid waste and construction and demolition landfills to establish partnership opportunities to collect pallets and keep them out of the landfill.



4 **SEARCH** for recycling markets:

To find end-markets for wood waste such as boiler fuel and mulch as well as mobile wood waste recyclers (contract grinders), use the searchable N.C. Recycling Markets Directory (<http://www.p2pays.org/dmrm/start.aspx>).



5 **CONTACT** a recycling business staff member :

North Carolina's "recycling economy" employs more than 14,000 people across the state and is one of the fastest growing job engines here. Making products from recovered materials saves energy, water, reduces air pollution and decreases demands on virgin natural resources. RBAC can help businesses grow in a variety of ways. RBAC works one-on-one with recycling companies to assess needs and provide both direct and indirect assistance through our partnering agencies. RBAC also has recycling business grant opportunities. Contact a staff member for help (<http://www.p2pays.org/rbac/staff.html>) or view RBAC's online information (<http://www.p2pays.org/rbac/index.html>) for more information.

